

KEY MILESTONES OF THE PPWR



8/2026

EU Declaration of Conformity – mandatory for packaging
Labelling of packaging – identification of the manufacturer and identification of the packaging
Ban on PFAS in food packaging

2/2028

Mandatory compostable packaging: stickers on fruit/vegetables, permeable tea/coffee/beverage bags/capsules
Minimized empty space in consumer packaging
Reuse – HORECA sector – option to use reusable containers for beverages and ready-to-eat meals consumed off-premises

8/2028

Harmonized labeling of packaging¹ with information on material composition
Harmonized labeling of waste containers² indicating the type of waste suitable for them

2030

Recyclability¹ – Packaging must be at least 70 % recyclable (recyclability grade A – C)
Minimum recycled content³ in defined plastic packaging – Phase 1
Packaging minimization while maintaining functionality
Maximum 50 % **empty space**³ ratio in grouped, transport, and e-commerce packaging
Ban on placing on the market certain plastic packaging (shrink wrap for grouped packaging, nets/bags/containers for fruit/vegetables under 1.5 kg, HORECA plates, cups, single-portion condiments for on-site consumption, single-portion cosmetic packaging, ultra-light plastic bags – except for hygiene reasons)
Reuse – Final distributors with a sales area over 400 m² – must strive to allocate 10 % of that sales area for refill stations for food and non-food products
Reuse – Final distributors of alcoholic and non-alcoholic beverages in the HORECA sector – must offer 10 % of products in reusable packaging
Reuse – Reuse targets (transport, grouped, beverage packaging) – Phase 1 + **mandatory recordkeeping** on the achievement of these targets

2/2025

Reusable packaging – requirements defining when packaging is considered reusable

2/2027

Voluntary packaging labeling included in the EPR system through QR code or other standardized digital marking technology
Reuse – HORECA sector – option to bring own container for beverages and ready-to-eat meals consumed off-premises

2/2029

Label² informing users that the packaging is **reusable**
Ban on placing on the market food containers, beverage packaging and cups made of extruded polystyrene (XPS), shrink wrap for luggage, polystyrene chips and other plastics used for product protection during transport and handling, and plastic rings for multipacks used as group packaging

7/2029

Eco-modulation of fees⁵ to Producer Responsibility Organizations (PROs) based on recyclability design and recyclability grades

2031 (AND EACH FOLLOWING YEAR)

Submission of report on achievement of reuse targets
7/2031

Eco-modulation of PRO fees⁵ based on large-scale recycling criteria

2035

Recyclability⁴ – Packaging must meet **large-scale recyclability requirements**

2038

Recyclability – Packaging must be at least 80 % recyclable (recyclability grade A – B)

2040

Minimum recycled content in defined plastic packaging – Phase 2

Reuse - Reuse targets (transport, grouped, beverage packaging) – Phase 2

2050

TRANSITION TO A CIRCULAR ECONOMY AND ACHIEVEMENT OF CLIMATE NEUTRALITY

¹ or after 24 months from the entry into force of the delegated/implementing acts, whichever is the latest ² or from/until 30 months from the entry into force of the implementing acts, whichever is the latest ³ or up to 36 months from the entry into force of the implementing acts, whichever is the latest ⁴ or after five years from the entry into force of the implementing acts, whichever is the latest ⁵ or 18 months from the entry into force of the delegated/implementing acts